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Email: ftruman@gmail.com  
Portfolio: <http://fredtruman.com/>  
Keywords: Design, user experience, interaction, visual communication, Processing, data visualization, Android, HTML5, CSS, Javascript, WebGL, branding, rapid prototyping, Python

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#### EDUCATION

2010.09 —  
2012.05 (expected) Master of Professional Studies, Interactive Telecommunication Program (ITP)  
Tisch School of the Arts, New York University

2000.09 — 2004.05 BA Visual Communications with Minor in Art History, The George Washington University  
Graduated Cum Laude  
National Society of Collegiate Scholars  
Spring 2003 semester at Sydney University, AU

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#### WORK EXPERIENCE

2011.06 — 2011.09 UX Design Intern, *Microsoft Bing*, Bellevue, WA  
Worked with design, editorial, dev and program management teams to scope, design and develop prototypes for soon-to-be-released Bing.com feature. The internship culminated in two presentations of the feature prototypes to senior leadership at Microsoft as well as the Bing Design team.

2007.02 — 2010.08 Graphic & Interaction Designer, *Empax, Inc.*, New York, NY  
Created a range of environmental, print and interactive materials to promote nonprofit clients and their causes. Responsible for designing and presenting brand strategies, identities, print collateral, environmental signage, animation, user experience and interface, content management system setup and third party plug-in and data integration, search engine optimization, user analytics and testing.

2006.12 — Present Freelance Graphic & Interaction Design Consultant, New York, NY  
Worked as a sole proprietor with various clients from retail, music, film, nonprofit, real estate and technology industries to create and improve existing brand and user experiences across many platforms and media.

2004.04 — 2006.01 Graphic Designer, *The George Washington University Communication & Creative Services*, Washington, DC  
Worked with project management and external production vendors to deliver a range of print and interactive material related to University publications and communications initiatives. Responsibilities included design and implementation of print collateral, posters, animation, environmental signage, web publication and press checks.

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#### SELECTED PUBLICATIONS

2011.07 Freakonomics (Web), "*What Would it Be Like to Climb 26 Years of Federal Spending?*"  
2011.04 FlowingData (Web), "*Physically climb over budget data with Kinect*", by Nathan Yau  
2011.02 Logo Lounge 6 (Book), by Catharine Fishel and Bill Gardner, Rockport Publishers - Gedenk Logo  
2010.12 GIZMODO (Web), "*A Bartender That Pours The Perfect Shot, Every Shot*", by Matt Buchanan  
2009.11 Basic Logos (Book), by Index Book - The 2007 Gotham Awards Logo  
2008.10 Print (Magazine), "*Dialogue: Martin Kace*", by Steven Heller - The Alliance for Climate Protection Website

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#### SELECTED EXHIBITIONS

2010.12 ITP Winter Show 2010, NYC  
2011.04 Data Viz Challenge Party, hosted by Eyebeam and Google, NYC  
2011.05 ITP Spring Show 2011, NYC

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#### OTHER EXPERIENCE

2006.01 — 2006.12 English Teacher, *NOVA Japan*, Kure-shi, Hiroshima-ken, Japan  
Taught and mentored students of all ages and abilities in small to medium-sized classes to improve proficiency in English linguistics and conversation.